TIP SHEET FOR CUSTOM BRAIDED RUGS

Only new wool and wool blends are used in our rugs.   We use a true braid for our rugs, which is made by folding three strips of wool into fourths and braiding them together.   *No fillers are used.*   The braids are then laced together by hand with a heavy cotton thread.   The thread is concealed within the rug, making it invisible and not subject to exterior wear.   This is unlike mass-produced rugs which are surface-stitched together and can easily come apart.   Our technique produces a truly reversible rug, and this attention to quality ensures that the lacing in our rugs will not come apart--in fact we **guarantee** it!

Two different weights of wool are available, each of which results in a different size braid: flannel-weight, a lighter wool, makes about a 3/4" wide braid.   Coating-weight, a heavier wool makes about a 1" wide braid.   Both styles wear equally well.

The following information may be helpful in ordering your braided rug(s):

SIZE: Measure carefully for your rug.   Since we are making your rug to order, there is no need to make it a "standard" size.   We can come within an inch or two of any dimensions you want. Arranging newspapers on the floor to best suit your furniture placement will help to determine your ideal rug size. Be sure to account for door clearance, our rugs range between ½" – ¾" high.

> **Living/family rooms**: If you place the rug under the furniture, it helps to hold a large room and several pieces of furniture together.   Our rugs are safe to use with heavy furniture and will also help protect your floors.   Alternatively, consider bringing the edge of the rug along the front of the sofa/loveseat rather than underneath it.   This keeps the rug visually centered in the seating area.   Another popular option is to add a complementing runner behind a sofa.

> **Kitchen/dining rooms**:   we recommend at least ***two feet*** from each edge of the table to allow the chairs to stay on the rug when they're pulled out. Keep in mind the walkway between the kitchen and the table when sizing your rug.

> **Bedrooms:** A common choice is a single large area rug underneath the bed, extending about 1-2 feet from the edge.   This gives you something soft and warm to step onto when you wake up. Another option is to frame your bed with a runner and smaller rugs to either side.   Smaller rugs are a good option if you are looking cover the floorspace on a budget.

> **Hallways:** to help frame a runner, leave 3"-6" of floor on each side and about a 1-2 feet on both ends.

> **Bathrooms:** wool rugs are safe to use in the bathroom and are soft and plush on bare feet!

SHAPES: Oval, Round, Rectangle, Square, Heart, Multi-Circle, Flower, Octagon, Hexagon and more. We also make chair pads, stair treads, stair runners and can add braided borders to hooked rugs.

STYLES: There are four basic styles of our braided rugs:

    Solid or Tone-on-Tone: These rugs are made of one color (or two to three closely related colors) with or without a contrasting border.
    Pattern: These rugs use 7 to 9 colors and have defined bands of colors.
    Hit-or-Miss: These rugs are made from many (12 or more) different colors in varying lengths randomly pieced together. There can be a theme color carried throughout.
    Combo: These are our most popular rugs. They combine the Pattern style and the Hit-or-Miss style to create a rug with subtle bands that transition and blend gradually, using about 13 different colors.

        *Borders can be used for any style to create a finished look.

COLORS: We carry a large inventory of colors, including plaids, checks, and tweeds. Colors include earth tones, neutrals, pastels, primaries, rich jewel tones and classic country shades.
To obtain samples, please send $25, with a description of colors or any refence such as fabric/wallpaper or paint color sample.

PRICING: Our rugs are priced by the square foot (length x width). Ovals and rounds start at $66/sqft (up to 100 sqft) and other shapes are $78/sqft and up (up to 100 sqft). We require a 50% deposit to place your order, with the balance (plus S&H) due prior to delivery of your rug(s). We accept personal checks and major credit cards. Lead-time varies during the year, but averages about 10-12 weeks.

SHIPPING: Most rugs can be shipped UPS. Larger rugs may require economy air-freight or common carrier. Rugs must be shipped within 30 days of notification of completion.

CLEANING: Braided rugs require minimal maintenance. A weekly vacuuming with a standard suction, without a power head or beater bar, should be sufficient. Spills should be wiped up as soon as possible with a towel, mild soap, and water. Prolonged exposure to water is not recommended and may cause some colors to bleed. Choose a reputable dry cleaner if further cleaning is desired.
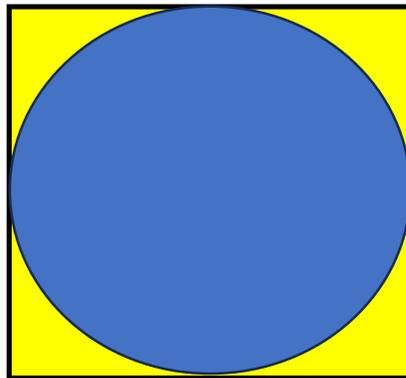
Rugs should be rotated and/or turned over at least twice a year to distribute wear evenly. Braided rugs should always be rolled if they are to be stored, and a moth protectant is recommended for long-term storage. We highly recommend a quality solid rubber padding (which we carry) to prevent slipping, protect the floors underneath, and add to the life of the rug. Please note that for large rugs the pad to be pieced together.

AFTER SALES SUPPORT: The quality construction of our rugs allows us to guarantee they will never come apart with normal use, if something unexpected were to happen to one of our rugs, however it most likely it can be repaired. Our rugs are generally adaptable, should you need your rug made larger or smaller. In addition, we offer a consignment program for braided rugs in good condition where we will try to resell the rug for you!

        *** For more tips and photos visit our website, Instagram or Facebook page!***

Wool Estimation

1 SQFT of RUG = 1 Yard Wool		
	Square/Rectangle	Circle/Round
Light Weight	100%	75%
Heavy Weight	80%	60%

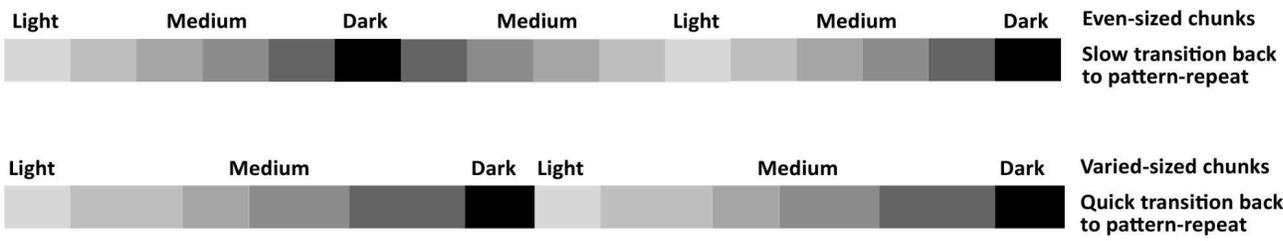**Example: 6' x 6' = 36 SQFT**

	Square	Circle
Light Weight	36 Yds	27 Yds
Heavy Weight	29 Yds	22 Yds

Color Palette

Hue variety (Various colors vs. monochromatic)
Value variety (Wide range of lights to darks vs. limited to light, medium, or dark tones)
Number of colors (3-5 colors vs. 10-20 colors)

Hit-Or-Miss

Run-through colors
- One/two strands of a single color throughout vs. all three hit-or-miss

Color Proportions
- Even use of colors vs. predominant/accent colors

Strip lengths
- Shorter strips for a choppier feel vs. longer strips for a more fluid feel

Gradient Combo

Starting and ending values
- Light vs. medium vs. dark center/border

Transition speed
- Slowly changing one color vs. frequently changing two colors

Band size/proportion
- Narrow vs. wide chunks of light, medium, or dark

Pattern repeat quantity
- One single progression vs. repeating pattern

| Light | Medium | Dark | Medium | Light | Medium | Dark | **Even-sized chunks** |

Slow transition back to pattern-repeat

| Light | Medium | Dark | Light | Medium | Dark | **Varied-sized chunks** |

Quick transition back to pattern-repeat

Assorted Combo

Starting and ending values
- Light vs. medium vs. dark center/border

Stripes and blended chunks
- Mix of rows with similar hue/value strands vs. braids with different hue/value strands

Pattern repeat quantity
- Random assortment of braids throughout vs. repeating random "pattern"

Even-sized chunks
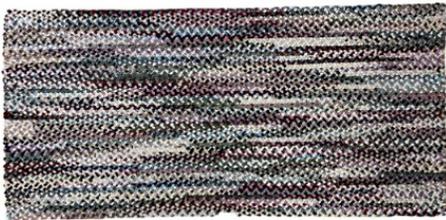**Not repeating**

Varied-sized chunks
Repeating "pattern"

HIT-OR-MISS

CBH

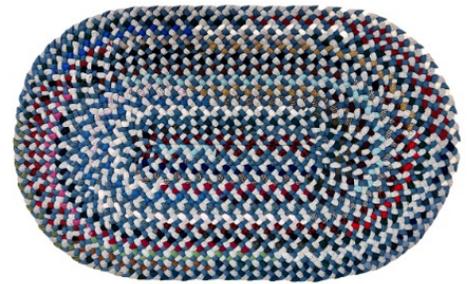**A: RANDOM COLOR**

B: SINGLE COLOR (RED) RUNNING THROUGH

C: SHADES OF BLUE WITH INSET & EDGE BORDER

D: COOL EARTH TONE PALETTE
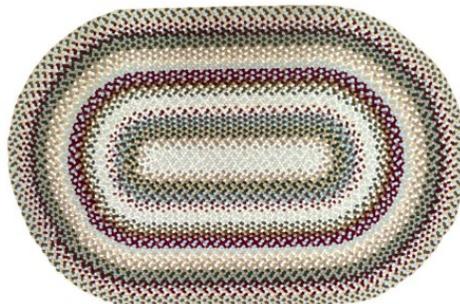
E: BLUE & BEIGE PALETTE

F: TWO COLORS (BLUE & GRAY) RUNNING THROUGH
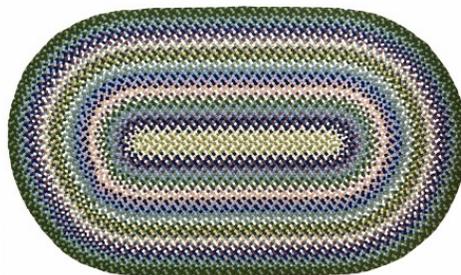
ASSORTED COMBOS

G: MEDIUM / DARK TONE VARIOUS-WIDTH BANDS

H: LIGHT TONE EVEN-WIDTH BANDS

I: MEDIUM TONE DISTINCT BANDS

J: MEDIUM / DARK TONE DISTINCT BANDS

K: MEDIUM-TONE BLENDED BANDS

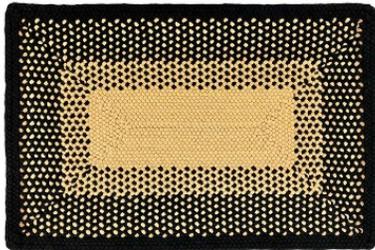**L: HIGH CONTRAST VARIOUS-WIDTH BANDS**

GRADIENT COMBO

M: LIGHT TO DARK CIRCLES & BORDER

N: SINGLE LIGHT TO DARK

O: FADE IN & FADE OUT

P: SINGLE LIGHT TO DARK TWO-TONE

Q: TWICE LIGHT TO DARK GRADUAL TRANSITIONS

R: MULTIPLE LIGHT TO DARK QUICK TRANSISTIONS

PATTERN

S: SOLID TO BLENDED BANDS

T: SOLID WITH BORDER
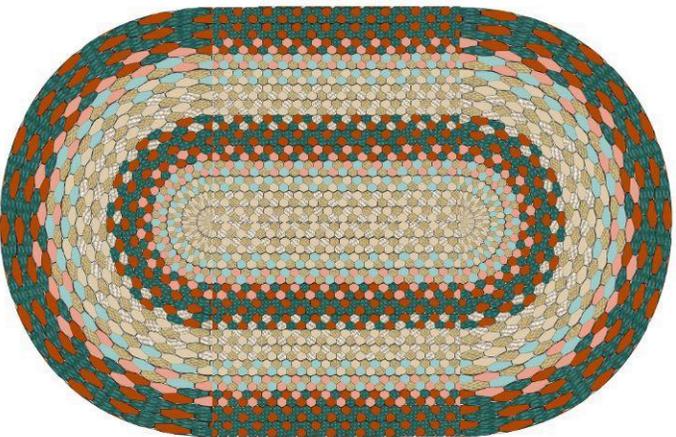
U: TONE-ON-TONE WITH BORDER

V: STRIPED

W: BLENDED & SOLID BANDS WITH RIC-RAC
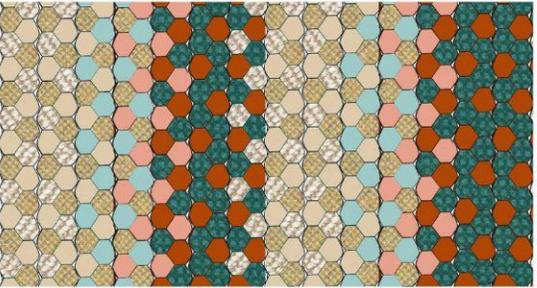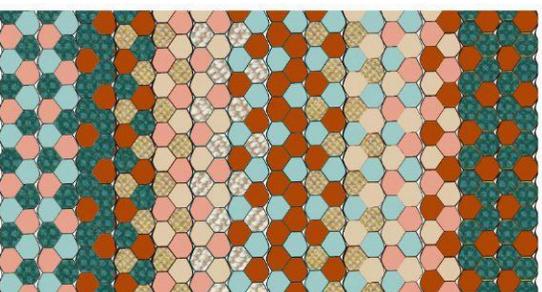
X: CHEVRON

Gradient

Light-to-dark
Gradual repeating pattern

Assorted

Random mix of lights and darks
No repeat